

Affordable Housing Advocates

Policy Agenda 2011

1. Public Education on Affordable Housing (Alicia Townsend, chair)
 - a. Obtain financial support for publication of State of Affordable Housing report with updated Census data
 - b. Complete issue market plan identifying target markets and messages
 - c. Obtain financial support to develop collateral materials and other resources to be used to educate identified target market about affordable housing
 - d. Continue implementation of previously identified communication tactics, e.g. Facebook, blog, Street Vibes articles
2. Cincinnati Metropolitan Housing Authority (John Schrider, chair)
 - a. Comment on CMHA Annual Plan
 - b. Encourage appointment to CMHA Board of individuals committed to the affordable housing mission of the organization
 - c. Work for stakeholder participation in selection of Executive Director
 - d. Support efforts to organize Section 8 tenants
3. Housing for Ex-Offenders (Rina Saperstein, coordinator)
 - a. Partner with Ohio Policy and Justice Center and other organizations working on ex-offender issues
 - b. Advocate with CMHA to lower barriers by bringing eligibility standards closer to Federal minimums
 - c. Conduct public education on the need for housing for ex-offenders, e.g. co-sponsoring a public forum, adding the subject to the State of Affordable Housing report, preparing and distributing a white paper
4. State-level Advocacy (Bill Woods & John Schrider)
 - a. Preserve the Ohio Housing Trust Fund
 - b. Preserve HEAP/Energy programs that help low-income residents maintain affordable housing
 - c. Advocate with Cincinnati area State senators and representatives on affordable housing issues
5. Support the development of inclusionary housing policy and funding (Alice Skirtz)
 - a. Advocate for affordable housing to be included in the Banks, Broadway Commons, and other new developments.
 - b. Advocate for a Cincinnati Inclusion Ordinance